

OPH Quick Start

Operation Politically Homeless · the one-sheet run guide — tape it to the table

THE KIT

- ☐ Diamond Chart board + easel
- ☐ Paper quizzes (40–80/day)
- ☐ Golf pencils, counted
- ☐ Sticky dots, in a zip bag
- ☐ Clipboards x3
- ☐ QR stand (host link, tested)
- ☐ Paper opt-in sheet (offline backup)
- ☐ Candy, tape, laminate sleeve

SETUP IN TEN MINUTES

Chart on easel beside the table, angled at the foot-traffic lane. The board is the billboard.

Seed it — whole crew takes the Quiz, dots go up first. An empty board is shy. Clipboards + candy at the front edge; QR stand where a phone can reach it.

Stand **beside** the table — inviter in the lane, scorer at the board.

Brief everyone: the two lines, the ask, the prime directive. →

THE INVITATION — PICK YOUR LINE

"Want to see where you land on the political map? Ten questions, two minutes."

"Most people don't land where they expect — it's the World's Smallest Political Quiz."

Cheerful, question-shaped, about *them*. No pitch — the quiz is the product. Take every "no" gracefully; the next person is watching.

THE DOT MOMENT

Score it, announce the region in **one neutral sentence**, and let them **place their own dot**. Then one question: *"Did you expect that?"*

THE ASK — RESULTS FIRST, ALWAYS

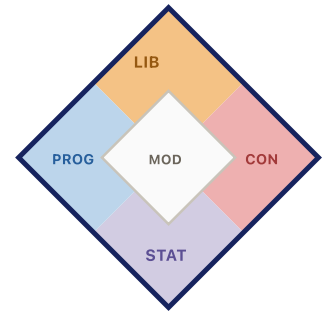
"If you want to see what your result means — and argue with it — that's exactly what we're doing Thursday at 7. Want the invite?"

Never gate a result behind an email. A named event this week beats "join our list" every time.

THE PRIME DIRECTIVE: OPH is a **mirror, not a debate**. Show people where they stand — never where they should. Don't argue with results. Thank everyone, whatever their region. Debaters get one honest exchange, then: *"Where do you think you'd land?"*

SCORE IT

Per axis: **A = 20 · M = 10 · D = 0**



Personal score climbs the upper-**left** edge, economic the upper-**right**. Where they cross: the dot.

ONE NEUTRAL SENTENCE EACH

- Libertarian** — freedom on both fronts. "Did you expect that?"
- Progressive** — personal freedom high, economic lower. "Sound right?"
- Conservative** — economic high, personal lower. "Fair description?"
- Statist** — trusts government on both. "Genuinely — thanks for taking it."
- Centrist** — case-by-case. "The middle, with most of the country."

WITHIN 48 HOURS

- ☐ Log the three **completions · captures · who numbers: showed Thursday**
- ☐ Enter paper opt-ins the same night — not next week
- ☐ Photograph the full board (faces only with a yes)

THE TWO TOUCHES

- ☐ **Touch one:** the same-week event they were invited to
- ☐ **Touch two:** a personal note one week later — a person, not a blast

IF THINGS GO SIDEWAYS

No signal → paper is the offline mode. A rush → clipboards out, score in batches at the board. Media → one spokesperson, everyone else keeps the line moving. Rain → laminate, tape, zip bags.

Full playbooks: the **OPH Host Guide** and the **Student & Campus Guide** (theadvocates.org). Adapted from the OPH Manual, 5th Ed., by Scott A. Kjar (2006), updated per the 2026 OPH audience survey. Operation Politically Homeless, OPH, the World's Smallest Political Quiz, and the Diamond Chart are trademarks of the Advocates for Self-Government. Permission to reprint with attribution. *And remember — OPH is fun.*